



May 5, 2008

Dear Friends of Blue NC,

Thank you very much for delivering the petition. As Senator Dole's campaign spokesman, I would like to take this opportunity to respond. The political advertisement that you reference has nothing to do with Senator Dole's campaign, nor does she plan on refereeing third party political advertisements. By the same token, we have heard from many outraged North Carolinians about the content of some commercials currently airing on behalf of one of the Democrat candidates for Governor, but certainly have no intention of calling on anyone to stop running those.

The good news is there is a solution we can all agree on. As you may know, in a letter from Senator Dole's consultant Mark Stephens, our campaign has sought to prevent third party advertisements from airing in North Carolina during the 2008 race for United States Senate. This will allow our campaign as well as our eventual opponent to control what advertisements run on television and radio in the state. This common sense solution provides the campaign full accountability over the content of its own advertisements and prevents distractions from the issues that North Carolinians want discussed.

I am copying the letter for your information as well. Please join the Dole campaign in asking the North Carolina Democratic Party as well as the national Democrat parties in insisting that there be no third party advertisements in North Carolina. Senator Dole's campaign has already received agreements from the respective Republican Party organizations and we remain hopeful that the Democrat Party in the state does the right thing.

Sincerely,

A handwritten signature in black ink, appearing to read "Hogan Gidley".

Hogan Gidley  
Communications Director  
Elizabeth Dole Committee



April 25, 2008

Dear Jerry,

I am aware that you have written to Senator Elizabeth Dole asking her to disavow the third party political advertisement regarding North Carolina Democratic gubernatorial candidates and their endorsements of Barack Obama.

As a former Executive Director of a national political party organization, I understand the difficulty of controlling the political content of third party advertisements. It is also a fact that much of the non-candidate advertising purchased across the nation is produced and aired by political parties. Your opposition to political party advertising is certainly noted in your letter, and this provides you and the nominee for US Senate from your party an opportunity to show true leadership on this front.

As Chair of the North Carolina Democratic Party, you can agree to not run advertising targeting Senator Dole during the 2008 election cycle as well as encourage your Senate nominee and national parties to abstain from third party advertisements.

Based on the spirit of your letter, the Dole campaign extends an offer to enter into a written agreement with the North Carolina Democratic Party, your national counterpart committees in Washington, as well as the eventual Democrat nominee for U. S. Senate, to disallow political party advertising in North Carolina. This will prevent the circumstances that you have described from happening in the contest for U.S. Senate.

I have taken the liberty of already securing a positive response from the North Carolina Republican Party, The National Republican Senatorial Committee and the Republican National Committee not to engage in television or radio advertising targeting the North Carolina election for U.S. Senate. We stand ready to sign a written agreement with the above parties' consent.

I look forward to your support in this endeavor and coming to an agreement in a timely manner. I will also reach out to both of the frontrunners in the race for your party's nomination for US Senate. Please join me in encouraging your candidates for Senate as well as your national party organizations to sign on to such an agreement.

All the best,

A handwritten signature in black ink, appearing to read "Mark Stephens".

Mark Stephens